



Taylor Morrison Named BUILDER Magazine's 2020 Builder of the Year

April 14, 2020

National homebuilder honored with award for second time recognizing its bold strategic path, extended geographical footprint and a culture centered on customer care

SCOTTSDALE, Ariz., April 14, 2020 /PRNewswire/ -- Taylor Morrison Home Corp. (NYSE: TMHC) has been recognized as BUILDER magazine's 2020 Builder of the Year, announced by Hanley Wood | Meyers Research, the housing industry data providers. Having proudly won the award in 2013, Taylor Morrison is one of only two homebuilders to be honored twice.



"In these trying times, we are thrilled to be honored by such an esteemed organization for our company's story and heart that truly transcends every facet of our brand," said Sheryl Palmer, Taylor Morrison chairman and CEO. "It's my honor to accept this award on behalf of the entire Taylor Morrison family, one that we continue to cultivate and nurture—one that continues to prove resilient. We are grateful to Hanley Wood and Meyers Research for granting us this honor and we will continue to proudly serve as a beacon in the homebuilding community."

Over the past 18 months, Taylor Morrison saw many strategic accomplishments, propelling the company to become the fifth largest homebuilder in the nation. Top achievements include: a completed integration of the 2018 acquisition of AV Homes, an exclusive strategic partnership with Christopher Todd Communities to develop built-to-rent communities, and the acquisition of William Lyon Homes. In addition, Taylor Morrison was recognized as America's Most Trusted® Home Builder by Lifestory Research for the fifth consecutive year, for the second time included as the only homebuilder in the Bloomberg Gender Equality Index, joined an elite few on FORTUNE's World's Most Admired Companies, and moved from #87 to #42 on Glassdoor's Best Places to Work list.

"The Taylor Morrison team, under Sheryl Palmer's leadership, is an inspirational example of resilience and adaptability in action in any time, but now more than ever," said Hanley Wood | Meyers Research CEO Jeff Meyers.

As Taylor Morrison continues to diversify its housing markets and expand its real estate projects, the leading homebuilder and land developer remains committed to the quality of its homes, customer experience and community support. Taylor Morrison holds a strong passion for people when building communities, which has led Palmer to foster a culture centered on customer care. In all business efforts, Taylor Morrison's team strives to show up for the customer in every way.

"We believe our people make us unique and our people-first mentality and culture set us apart from our peers, all of which have directly contributed to our success as a company," added Palmer. "Our belief has always been that when you take care of your team members first and foremost, they will in turn take care of your customers—and then, strong financial performance will follow."

"The clarity of the Taylor Morrison culture around customer experience, trusted relationships, and innovation is exactly what will fuel a rebound for the company amid COVID-19," said John McManus, VP-editorial director for BUILDER and the residential group. "What Palmer, her brain-trust of headquarters, regional, and divisional leaders, and the sprawling network of thousands of team members can now celebrate is one essential, baseline characteristic: shared purpose."

Due to COVID-19 delays, the Builder of the Year Award will be presented during live awards proceedings from Nov. 2–4 during the 2020 Builder 100 event at the Ritz-Carlton in Dana Point, California.

About Taylor Morrison

Taylor Morrison Home Corporation (NYSE: TMHC) is a leading national homebuilder and developer that has been recognized as the 2016, 2017, 2018, 2019 and 2020 America's Most Trusted® Home Builder by Lifestory Research. Based in Scottsdale, Arizona we operate under two well-established brands, Taylor Morrison and Darling Homes. We serve a wide array of consumer groups from coast to coast, including first-time, move-up, luxury, and 55 plus buyers. In Texas, Darling Homes builds communities with a focus on individuality and custom detail while delivering on the [Taylor Morrison](#) standard of excellence.

CONTACT: Alice Giedraitis
(480) 840-8137
agiedraitis@taylormorrison.com

 View original content to download multimedia: <http://www.prnewswire.com/news-releases/taylor-morrison-named-builder-magazines-2020-builder-of-the-year-301039835.html>

SOURCE Taylor Morrison